



StaveleyComms

Part of



Communicate Better



Case Study

National Football Museum

Discover how a highly demanding interactive location such as The National Football Museum implemented an integrated management solution for their requirements of telephone systems, mobile and IT solutions - including multiple connections for multi-media services, utilising the latest communications technology.

Learn more about how NFM cut costs and increased productivity »

Work smarter achieve more

IT • MOBILE • TELEPHONY • TELEMATICS

phone: 01457 877 111

email: sales@staveleycom.com

web: staveleycom.com



Our Task

To provide the National Football Museum with a smart, reliable, and fully converged technology solution, strengthened by fixed line, mobile and IT services. This includes cost-effective multiple connections for multi-media services, as well as voice and data communications to enable effective links for over 50 users across three sites; the museum itself, the Manchester offices and the resource centre in Preston.

The Strategy

Communicate Better, our parent company, delivered a powerful, hosted telephone system solution, enabling calls to be answered and transferred seamlessly across the three main sites. We offered better flexibility for the workforce, empowering staff to work from several locations, thanks to the ability to logon to their extension from anywhere. The project had high bandwidth requirements to support the museum's multi-

media installations. A 100MB Fibre Leased Line Circuit was installed for high speed internet access and was partitioned and utilised to pass call traffic. Quality of Service (QoS) was secured to give guaranteed call quality, which has the added benefit of not having any additional telephone line installation and rental charges, therefore making considerable savings for what is a charitable organisation.

The Results

Following the implementation of our solutions, the National Football Museum noted a significant 37% increase in staff productivity, which in turn, led to reports of boosted customer satisfaction levels by over 41%.



37% Productivity Increase



41% Customer Satisfaction Increase

We create success stories. As an award-winning market leader, we keeps clients up to speed with cutting edge technology, providing cost-effective solutions for growing businesses. At the heart of what we do, comes building lifelong relationships with our customers.

[Watch the video online »](#)

[More case studies »](#)

Work smarter achieve more

IT • MOBILE • TELEPHONY • TELEMATICS